

For Immediate Release:

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Dave and Adam's Card World in Conjunction with Peach State Sports Sign Exclusive Autograph Agreement with Falcons QB Matt Ryan

Well-known trading card institutions Dave & Adam's Card World and Peach State Sports announced today that they have reached an exclusive deal with current Atlanta Falcons rookie quarterback Matt Ryan, the 3rd overall pick in the 2008 NFL Draft. The deal grants the exclusive rights to Ryan's autographed memorabilia as well as public autograph appearances.

Ryan, a Boston College product, was the first quarterback taken in the 2008 NFL Draft. In his senior season Ryan racked up many accolades, including being named the 2007 ACC Player of the Year as well as winning the Johnny Unitas Golden Arm Award.

The Matt Ryan deal is the second exclusive autograph agreement between Dave and Adam's Card World and Peach State Sports. Last year, the companies partnered in a multi-year deal to exclusively represent Minnesota Vikings star Running Back Adrian Peterson. Peterson comes off a phenomenal rookie season, in which he set the NFL's single game rushing record and was named Rookie of the Year.

"This partnership is very exciting for us," says Dave & Adam's CEO Adam Martin. "Our Athlete Representation division has formerly worked with **Reggie Bush** and **Matt Leinart**, and now we add Matt Ryan to go along with **Adrian Peterson**."

Dave and Adam's Card World is a Buffalo based company with 70 employees and is generally regarded as the #1 seller of sports cards, gaming cards, and memorabilia in the world. For more information please visit www.dacardworld.com.

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