

For Immediate Release:

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Dave and Adam's to Host Charity Gala Honoring the Juvenile Diabetes Research Foundation and Summit Schools

Amherst, NY- Dave and Adam's Card World will host a Charity Gala on January 14th at its custom warehouse facility in Amherst. The event will honor the Juvenile Diabetes Research Foundation and the Summit Academy, organizations Dave and Adam's worked with charitably in the past year. Notable guests slated to attend include Buffalo Sabres Jason Pominville, Nathan Paetsch, and Brian Campbell.

The event will honor a special promotion for JDRF that ran in both Dave and Adam's store locations during the holiday season. A portion of all holiday apparel sales will be presented to JDRF, assisting in their fight to cure type 1 diabetes. The program was announced through a television commercial which featured Brian Campbell, as well as the nephew of Dave and Adam's CEO Adam Martin - Jason Martin – a young man with type 1 diabetes.

The event will also honor a special promotion with the Summit Academy. In the spring of 2007, a caricature shirt of Brian Campbell was created with all proceeds going to benefit the Summit Academy. The special shirts were sold at both Dave and Adam's locations as well as local restaurants owned by Tony Berrafato. Proceeds will be presented to the Summit Academy by Brian Campbell from the shirt sales during the evening. The Summit Academy is an Amherst based facility which provides educational and therapeutic services to children with learning, communication, and behavioral challenges.

"We are very excited to honor two of the great organizations we worked with charitably this year. We think the Gala will be a great night and attendees will get the chance to learn a little more about JDRF and Summit Academy, as well as Dave and Adam's."
- Dave and Adam's Card World CEO Adam Martin

Guests of the Gala will enjoy a night of cuisine, fun, and special events. All guests will have the chance to receive autographs from Jason Pominville and Nathan Paetsch.

Dave and Adam's Card World is a Buffalo based company established in 1991 with 70 employees and is generally regarded as the #1 seller of sports cards, gaming cards, and memorabilia in the world. For more information about Dave and Adam's Card World please visit our main site at www.dacardworld.com or visit our local site at www.daveandadamstore.com.